

FREE AUTOMATION TEMPLATE

# The Missed Call Recovery System

Stop losing leads. Start booking estimates automatically.



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SETUP

**45 min**

MONTHLY COST

**\$0**

DIFFICULTY

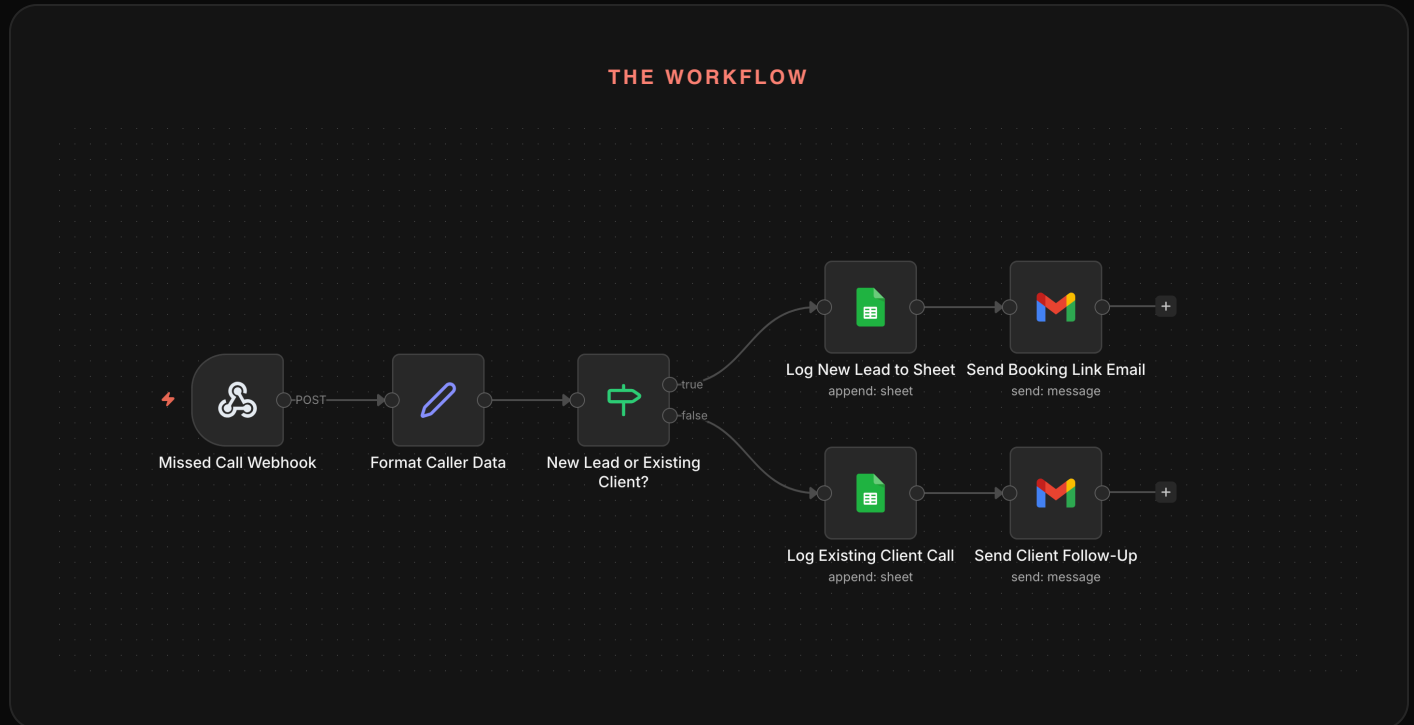
**Beginner**

### THE OUTCOME

This system recovers **40%+ of missed calls** automatically. At Big League Clean, that is roughly **\$8,000/month in recovered leads**.

01 / OVERVIEW

# Here is what it looks like.



[↓ Download the BLC n8n Template](#)

## WHAT THIS SYSTEM DOES

- 1 Detects missed calls and routes new leads vs existing clients automatically
- 2 Sends new leads a booking link and existing clients a personalized response
- 3 Logs every call to your tracker for the weekly recovery report

## 02 / WHAT YOU NEED

# 5 things, all free.

You only need 5 tools to run this system. Every one of them has a free tier.

1

**n8n**

Free workflow engine. Self-host on your own server or use n8n.cloud. This is where the automation lives.

2

**Google Sheets**

Free with any Google account. This is your call tracker where every missed call gets logged.

3

**Gmail**

For sending the response emails to your callers. Free with any Google account.

4

**Cal.com**

Free booking page. New leads use this to book an estimate without ever calling you back.

5

**Phone system with webhooks**

GoHighLevel, Twilio, or similar. This is what fires the webhook to n8n when you miss a call.

## 02 / BUILD IT

# Setup in 45 minutes.

Five steps. Do them in order. Do not skip ahead.

**1 Set up n8n**

Sign up at [n8n.io](https://n8n.io) or self-host on your own server. Create your account and log in.

**2 Import the workflow**

Click the menu in the top right, choose Import from File, and select the workflow JSON included with this guide.

**3 Connect Google Sheets and Gmail**

Click any Google Sheets or Gmail node, choose Create new credential, and sign in with your Google account. One-time setup.

**4 Set up your Cal.com booking page**

Create a free Cal.com event type called "Free Cleaning Estimate" set to 30 minutes. Copy the booking URL.

**5 Configure your messages**

Click each Gmail node, paste your booking link into the message body, and customize with your name and company.

## 03 / COPY &amp; PASTE

# Your email templates.

Drop these straight into the Gmail nodes. Replace the bracketed bits with your info.

**NEW LEAD · BOOKING LINK EMAIL**

**Subject: Sorry we missed your call! Book a time that works**

Hi there,

Sorry we missed your call. We got slammed today.

Here is a link to book a walkthrough at a time that works for you:

[YOUR BOOKING LINK]

If you need something right away, reply to this email and we will get back to you within the hour.

Talk soon,

[YOUR NAME]

[YOUR COMPANY]

**EXISTING CLIENT · FOLLOW-UP EMAIL**

**Subject: We saw you called, getting back to you now**

Hi [CLIENT NAME],

We saw your call come through. Sorry we missed you.

A team member will reach out within the hour to help you with whatever you need.

Thanks for being a valued client.

[YOUR NAME]

[YOUR COMPANY]

04 / SHIP IT

# Test it, then go get the rest.

## TEST YOUR WORKFLOW

- 1 Click **Execute Workflow** in n8n
- 2 Send a test POST request to your webhook URL
- 3 Check Gmail for the email
- 4 Check your Google Sheet for the new row
- 5 Toggle the workflow **ACTIVE** when ready

### Want all 6 automations?

This is one of 6 automations I built to run Big League Clean. The other 5:

- **Lead Response 60s** — instant responses to new leads
- **Invoice Autopilot** — automated invoicing and collections
- **Review Harvester** — automated 5-star review generation
- **No-Show Eliminator** — shift confirmations and backups
- **Monday Operations Dashboard** — weekly metrics in your inbox

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